

# Prepare for the future... Start today!

## ***Why do I need a professionally designed resume and business materials?***

Approaching a potential sponsor is the equivalent of applying for a job. You are asking a company to spend a portion of their advertising budget on you. A professionally designed resume can speak volumes about who you are and what you can offer a company. You must present a professional image. Retaining sponsor dollars is a highly competitive market, and in order to sell yourself properly you have to make a lasting first impression.

## ***Build confidence by choosing from the following products:***

Logo Design  
Full Color Resumes

- Standard 8.5 X 11
- 2-Sided 11 X 17

E-Resume (Acrobat Reader)  
Letterhead\*  
Business Cards  
Bio Sheet Template\*  
Quarterly Report Template\*  
Marketing and Promotional Material Development

\*Indicates print & electronic format

## ***Also available:***

- Sample Cover Letters (CD format)
- Instructions on Sending Out a Resume
- Tips on Productively Using a Bio Sheet
- Tips on Approaching the Press

Today it's all about branding and building angler identity. It is essential that personal identity is not lost among sponsor contracts and signage. In addition, creating a logo unifies all professional materials; resume, business cards, letterhead, bio sheet, and quarterly report.

An opportunity could easily pass by if you're not prepared. Always have a current resume on hand. Don't wait, call today to get started.

Contact Debbie at 618-713-2797  
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# MORGENTHALER, Inc.